

Endorsed Provider Profile: Protective Asset Protection



About Protective Asset Protection

Protective Asset Protection has a history that dates back more than 50 years. Proudly serving over 8,000 dealerships, Protective provides innovative solutions which include F&I products, training, payment plan options and leading technology. The Protective Asset Protection portfolio consists of vehicle protection plans, GAP coverage, credit insurance and dealer participation programs, all providing opportunities to generate revenue while helping consumers protect their tomorrow, so they have the freedom to embrace today.

Protective and WATDA

Protective is focused on helping WATDA dealers by delivering value through long-term relationships focused on maximizing F&I revenue. Protective helps dealers throughout Wisconsin improve bottom-line results while providing unmatched customer service, training, claims processing, underwriting and administration as well as new technologies.

Strength and Stability

Protective Asset Protection has been working with dealers since 1962 and is a business segment of the financial services holding company, Protective Life Corporation (NYSE:PL). Protective Life Corporation, has a tradition of serving customers dating back to 1907. This type of longevity coupled with financial stability means Protective is a company Wisconsin's auto and truck dealers can count on to meet their needs as well as the needs of their customers.

Proudly Serving Dealers Throughout Wisconsin

Your Protective Asset Protection Team



Mike Gliori – Division Vice President

Mike Gliori leads the sales team for the Protective Asset Protection Midwest Division. With 38 years of automotive industry experience, Mike is an industry veteran that knows how to help dealers realize the full potential of their F&I operation. Mike is always ready to help

WATDA member dealers with their needs. Contact Mike by calling him at **708 829 0650** or email him at mike.gliori@protective.com.



Matthew Keller – Regional Vice President

Matt Keller leads the Protective Asset Protection team serving WATDA dealers. With over 27 years of industry experience, Matt knows how to help dealers improve their bottom-line results while delivering increased customer satisfaction. As an industry veteran and Edgerton, Wisconsin

resident Matt has the experience and knowledge to help WATDA dealers succeed. Contact Matt by calling him directly at **847 502 7326** or email him at matt.keller@protective.com.

Mike, Matt and the rest of the team are well prepared to bring WATDA dealers F&I solutions that deliver results. Contact one of these other Protective Asset Protection representatives to discuss how to grow your F&I potential.

Jill Dowty – Senior Account Executive

Rothschild, Wisconsin

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Timothy Spencer – Senior Account Executive

Prescott, Wisconsin

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Endorsed by Wisconsin Automobile & Truck Dealers Association for Vehicle Service Contracts, Credit Insurance, and GAP.



**Wisconsin Automobile & Truck
Dealers Association**
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