

WATDA AND M3 INSURANCE

Providing members with access to exclusive products, resources, and strategies to help them manage risk, purchase insurance, and provide benefits to their employees.

M3 Insurance is the endorsed insurance advisor of the Wisconsin Automobile & Truck Dealers Association.

THIS PARTNERSHIP PROVIDES WATDA MEMBERS:

- Team of dealership industry specialists with more than 40 years collective experience
- Dedicated point person for your account who's responsive, easily accessible, and supported by a deep bench
- Access to best-in-class risk management resources and technology tools
- Specialized product expertise, including cyber liability and captive solutions
- On-staff compliance attorneys keeping you up-to-speed with the latest government regulations
- Competitive options and expertise in the areas of property & casualty, employee benefits, retirement plans, and personal lines insurance

RISK: Either you manage it or transfer it. It's as simple as that. But figuring out the best ways to do that isn't so simple. That's where M3 can make the biggest difference.

PLUS, M3 works with trusted carrier partners to offer exclusive benefits programs to WATDA members:

American Fidelity

- **Flexibility** – choose from a variety of voluntary worksite plans to complement your medical plans
- **Enrollment Support** – onsite enrollers consult with employees to select the plans that best meet their needs
- **Advocacy** – your plans and services are sure to integrate with your broader benefits package
- **Value** – access to American Fidelity's HSA, HRA & FSA administration at no cost helps you and your employees maximize tax savings

Delta Dental

- **Flexibility** – options in plan designs, including lifetime deductible, preventative only, and high-performance health networks to help manage costs
- **Rate Stability** – only one rate increase in the last five years

Guardian

- **Stability** – rated as one large group means strength in numbers
- **Block renewal rating** – same renewal for all
- **Unique plan design features** – i.e., generous guarantee issue on voluntary life

Learn more about M3 Insurance and its partnership with the Wisconsin Automobile & Truck Dealers Association. Visit www.m3ins.com or call 800-272-2443



Wisconsin Automobile & Truck
Dealers Association