



To advance the prosperity of Greater La Crosse by
attracting conventions and meetings,
creating overnight stays through marketing, sales,
coordination and retention

LACVB Client Lodging Bids Report

Client Name: WI Auto and Truck Dealers Assn
Lead Name: WATDA - Auto Instructors

Jul, 2017	Mon, 7/10	Tue, 7/11	Wed, 7/12	Thu, 7/13	Fri, 7/14	Sat, 7/15	Sun, 7/16
Total Rooms Needed:	75	75	75	75			
Total Rooms Blocked:	475	475	475	450			

AmericInn
Hotel &
Conference
Center La
Crosse -
Riverfront
1835 Rose
St.
La Crosse,
WI 54603

Jess Hetchler
(608) 781-7000
Banquets.LaCrosse@americinn.com

Bidding
Notes:

	Mon, 7/10	Tue, 7/11	Wed, 7/12	Thu, 7/13
RoH:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Singles:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Doubles:	30 @ \$89.99	30 @ \$89.99	30 @ \$89.99	30 @ \$89.99
Suites:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Totals:	30	30	30	30

Candlewood
Suites
54
Copeland
Ave.
La Crosse,
WI 54603

Daniel Koeller
(608) 785-1110
dkoeller@kinseth.com

Bidding
Notes:

Candlewood Suites in La Crosse is located less than 1 mile away from the Technical College. Attendees will enjoy a short commute to the event and spacious suites. Our rooms are fully-equipped with kitchenettes and free WiFi. The on-site convenience shop is loaded with breakfast options available for purchase. We are within walking distance to restaurants and a 24-hour grocery store. IHG Rewards members will also earn points for their stay.

	Mon, 7/10	Tue, 7/11	Wed, 7/12	Thu, 7/13
RoH:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Singles:	15 @ \$124.99	15 @ \$124.99	15 @ \$124.99	15 @ \$124.99
Doubles:	5 @ \$134.99	5 @ \$134.99	5 @ \$134.99	5 @ \$134.99
Suites:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Totals:	20	20	20	20

Days Inn
101 Sky
Harbour Dr
La Crosse,
WI 54603

Lisa K. Adams
(608) 781-6936
ladams@daysinnlacrosse.com

Bidding 20 SINGLES, 55 DOUBLES PER NIGHT AT \$69.00

Notes:

	Mon, 7/10	Tue, 7/11	Wed, 7/12	Thu, 7/13
RoH:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Singles:	20 @ \$69.00	20 @ \$69.00	20 @ \$69.00	20 @ \$69.00
Doubles:	55 @ \$69.00	55 @ \$69.00	55 @ \$69.00	55 @ \$69.00
Suites:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Totals:	75	75	75	75

Hampton
Inn La
Crosse
511 3rd St
N
La Crosse,
WI 54601

Laurie Pfaff
(608) 791-4004
laurie.pfaff@glmghotels.com

The Hampton Inn & Suites is positioned as the finest limited service business hotel for travelers coming to the Western Wisconsin La Crosse area. The hotel offers many enhanced services to attract and retain customers including an upscale, contemporary guestroom product, voice mail, and complimentary high-speed wireless Internet access. Ample desk level plug ins and a great work area (including lap-desk). Additionally, all rooms have a microwave, refrigerator, over 75 channels of HD programming including all sports networks and 4 channels of HBO. coffee maker, iron and ironing board, hair dryer and Hampton's fresh Cloud Nine Bedding. Other amenities include an indoor salt water pool with jetted bench and fitness area. Hamptons' complimentary "On the House" breakfast featuring two hot menu items that change daily, health conscious items and multiple coffee blends. For guests in a hurry, choose "On the Go Breakfast Bags." The foundation of the brand is our "100% Hampton Guarantee" that is our promise that your stay will be satisfactory or we don't expect you to pay - we do whatever it takes to make sure our guests enjoy their stay. Just two blocks from the Western Campus!!!

Bidding
Notes:

	Mon, 7/10	Tue, 7/11	Wed, 7/12	Thu, 7/13
RoH:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Singles:	20 @ \$139.00	20 @ \$139.00	20 @ \$139.00	20 @ \$139.00
Doubles:	55 @ \$139.00	55 @ \$139.00	55 @ \$139.00	55 @ \$139.00
Suites:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Totals:	75	75	75	75

Holiday Inn
Hotel &
Suites
200 Pearl
Street
La Crosse,
WI 54601

Emilee Mielke
(608) 784-4444
emielke@holidayinnlacrosse.com

Bidding
Notes:

	Mon, 7/10	Tue, 7/11	Wed, 7/12	Thu, 7/13
RoH:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Singles:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Doubles:	20 @ \$139.00	20 @ \$139.00	20 @ \$139.00	20 @ \$139.00
Suites:	20 @ \$159.00	20 @ \$159.00	20 @ \$159.00	20 @ \$159.00
Totals:	40	40	40	40

Quality
Inn
1830 Rose
Street
La Crosse,
WI 54603

Kyle
qualityinnlacrosse@gmail.com

Bidding
Notes:

	Mon, 7/10	Tue, 7/11	Wed, 7/12	Thu, 7/13
RoH:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Singles:	25 @ \$89.00	25 @ \$89.00	25 @ \$89.00	25 @ \$89.00
Doubles:	15 @ \$99.00	15 @ \$99.00	15 @ \$99.00	15 @ \$99.00
Suites:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Totals:	40	40	40	40

Radisson
Hotel
200
Harborview
Plaza
La Crosse,
WI 54601

Terri Pinter
(608) 793-5002
terri.pinter@radisson.com

Bidding
Notes:

	Mon, 7/10	Tue, 7/11	Wed, 7/12	Thu, 7/13
RoH:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Singles:	35 @ \$145.00	35 @ \$145.00	35 @ \$145.00	35 @ \$145.00
Doubles:	40 @ \$155.00	40 @ \$155.00	40 @ \$155.00	40 @ \$155.00
Suites:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Totals:	75	75	75	75

Settle Inn
2110 Rose
Street
La Crosse,
WI 54603

Peggy Fortier
(608) 781-5100
settleinnpr@gmail.com

Bidding
Notes:

	Mon, 7/10	Tue, 7/11	Wed, 7/12	Thu, 7/13
RoH:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Singles:	10 @ \$65.00	10 @ \$65.00	10 @ \$65.00	0 @ \$65.00
Doubles:	15 @ \$65.00	15 @ \$65.00	15 @ \$65.00	0 @ \$65.00
Suites:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Totals:	25	25	25	0

Stoney
Creek Hotel
and
Conference
Center
3060 South
Kinney
Coulee Rd
Onalaska,
WI 54650

Susan Safronoff
(608) 781-3060
susan.safronoff@stoneycreekhoteles.com

Bidding
Notes:

It would be our pleasure to take care of the WATDA. We have plenty of suites for VIP upgrades at no additional cost.

	Mon, 7/10	Tue, 7/11	Wed, 7/12	Thu, 7/13
RoH:	75 @ \$94.00	75 @ \$94.00	75 @ \$94.00	75 @ \$94.00
Singles:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Doubles:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Suites:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Totals:	75	75	75	75

Super 8
Motel
1625 Rose
Street
La Crosse,
WI 54603

Jean Kelley
(608) 781-8880
Super8LaCrosse.GM@gmail.com

Bidding
Notes:

	Mon, 7/10	Tue, 7/11	Wed, 7/12	Thu, 7/13
RoH:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Singles:	10 @ \$69.00	10 @ \$69.00	10 @ \$69.00	10 @ \$69.00
Doubles:	10 @ \$79.00	10 @ \$79.00	10 @ \$79.00	10 @ \$79.00
Suites:	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00	0 @ \$0.00
Totals:	20	20	20	20

Total Rooms:	475	475	475	450
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Properties Not Pursuing Business

Properties That Did Not Respond

Americas Best Value Inn
Days Hotel & Conference Center
Econo Lodge
GrandStay Hotel and Suites
Hampton Inn of Onalaska
Holiday Inn Express of Onalaska
Microtel Inn
Omni Center
Comfort Inn
Baymont Inn & Suites
Motel 6