



COMMUNITY CHALLENGE GRANTS

Policies

- Only grant proposals from dealership owners are eligible.
- One grant request per rooftop with a maximum of 3 per dealership owner per calendar year.
- Dealers making the grant must submit a letter to The Foundation with the Grant Application that confirms the benefactor organization's status as an IRS qualified, 501(c)(3), tax exempt, charitable organization. Qualifying organizations must be within Wisconsin.
- A copy of a check issued by the dealer donor and payable to the charity is required prior to the issuance of a grant check by The Foundation. The grant amount may be up to 50% of the dealer's gift, not to exceed \$1,000 to the benefactor organization. The check will be mailed to the dealer to be presented by the dealer and/or a Foundation representative.
- Uniqueness, need and impact will be the criteria used in all grant proposals.
- Grant proposals that are duplicative of The Foundation's Scholarship Program, or proposals promoting specific religious beliefs or political views, are not eligible.
- Any application received after the deadline will not be considered.
- Funds awarded must be used within 6 months of the finalization of the award or they will be forfeited.

How to Apply

Application Procedure

The Foundation operates on a fiscal year from January 1 through December 31. Annual proposal deadline is **October 1**. The Foundation Development Advisory Committee reviews all proposals and recommends grants for approval by The Foundation Board of Directors. Notification of awards are made in November. Commitments for funds are not made verbally, however site visits may be requested. An application form is required for all Dealer Community Challenge Grants. All requests must be in writing, and should include the following information:

- A copy of the check issued by your dealership to the recipient organization.
- Complete the on-line [Dealer Community Challenge Grant Application](#)
- A copy of the charity's IRS determination letter confirming 501(c)(3) charitable status.

Incomplete applications will not be accepted for consideration.

Mail to:

Kara Nania, Vice President
The Foundation of the Wisconsin Automobile & Truck Dealers
150 East Gilman Street, Suite A, Madison, WI 53703

E-mail to: knaia@watda.org

Fax to: 608-251-4379